



NEW PRODUCTS to BUILD PROFITS

SAVE up to \$10/Case*

Save \$5/case on Hillshire Farm® Original Farmhouse™ Carving Ham and Ball Park® Lunch Sandwiches and \$10/case on all other items. Get up to \$100. Offer valid from January 1, 2014 to June 30, 2014.

*See Terms and Conditions for details

Item#	Description	Cases Purchased
Bistro Collection™ Gourmet Cakes (Pre-cut 14 slices)		
<input type="checkbox"/> 8947	World's Greatest Chocolate	_____
<input type="checkbox"/> 8948	World's Greatest Carrot	_____
<input type="checkbox"/> 8565	Chocolate Raspberry Duet	_____
<input type="checkbox"/> 8566	Lemon Mousse Melody	_____
<input type="checkbox"/> 8568	Harvest Caramel Apple	_____
<input type="checkbox"/> 8567	Roasted Pistachio Mascarpone	_____
<input type="checkbox"/> 8560	Chocolate Peanut Butter Thunder™ made with Reese's® Peanut Butter Cups	_____
Chef Pierre® Luxe Layers™ Pre-Sliced Pies		
<input type="checkbox"/> 9382	Cherry with Chocolate Ganache	_____
<input type="checkbox"/> 9378	Apple with Salted Caramel	_____
<input type="checkbox"/> 9379	Blueberry with Lemon Meringue	_____
<input type="checkbox"/> 9383	Chocolate Mousse with Caramel	_____
Hillshire Farm® Sausage		
<input type="checkbox"/> 32134	Beef Hot Link 5:1, 6"	_____
<input type="checkbox"/> 05740	American-Style Bratwurst Raw	_____
<input type="checkbox"/> 05741	Endless Rope Andouille Smoked Sausage	_____
<input type="checkbox"/> 05742	Diced Andouille Smoked Sausage	_____
<input type="checkbox"/> 05739	Diced Chorizo Sausage	_____
<input type="checkbox"/> 32135	Spicy Italian Style Smoked Sausage with Mozzarella Cheese	_____
<input type="checkbox"/> 32136	Spicy Fajita Flavored Smoked Sausage with Monterey Jack	_____

Item#	Description	Cases Purchased
Galileo® Italian Sausage		
<input type="checkbox"/> 05735	Rustic Recipe Sweet Italian Bulk Raw	_____
<input type="checkbox"/> 05736	Rustic Recipe Sweet Italian NC Link Raw	_____
<input type="checkbox"/> 05738	Rustic Recipe Sweet Italian Rope Raw	_____
Jimmy Dean® Breakfast Sausage Sandwich Links		
<input type="checkbox"/> 19611	Original Skinless Link	_____
<input type="checkbox"/> 19612	Maple Skinless Link	_____
<input type="checkbox"/> 19613	Blazin' Hot™ Skinless Link	_____
Ball Park® Lunch Sandwiches		
<input type="checkbox"/> 51439	Pork BBQ	_____
<input type="checkbox"/> 51440	Pot Roast	_____
<input type="checkbox"/> 51441	Double Cheeseburger	_____
<input type="checkbox"/> 51442	Bacon Double Cheeseburger	_____
<input type="checkbox"/> 51443	Double Spicy Chicken & Cheese	_____
<input type="checkbox"/> 51444	Spicy Chicken	_____
Hillshire Farm Ham		
<input type="checkbox"/> 32830	Original Farmhouse™ Carving Ham	_____

_____	x \$5.00 = _____	
Total Ball Park and Hillshire Farm Ham Cases Purchased		
_____	x \$10.00 = _____	Total Rebate (Max. \$100.00)
Total Other Cases Purchased		

Send to: Sara Lee New Product Trial Offer, PO Box 2048, Brownsdale, MN 55918

Make Check Payable To: _____

Establishment: _____

Name: _____ Title: _____

Address: (No PO Boxes) _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Check here if you would like to receive e-mail offers from Sara Lee.

Primary Distributor: _____

City: _____ State: _____

Type of Operation: (check one)

Commercial Restaurants

- Traditional QSR/Fast Food
- Fast Casual/Quick Casual
- Midscale/Family Dining
- Casual Dining
- Fine Dining
- Bars & Taverns
- Traditional Bakeries
- Farm Stands

Non-Commercial/Beyond Restaurants/Onsite Feeding

- Business & Industry
- Hospitals
- Traditional Nursing Homes
- Retirement Communities
- Schools (K-12)
- Colleges & Universities
- Vending
- Office Coffee Service (OCS)
- Military
- Lodging
- Casinos/Gaming
- Corrections
- Supermarket Deli
- Mass Merchandisers
- Club Stores
- Recreation

- Airlines/Travel
- Cruise Lines
- Stadiums/Arenas

Convenience Stores

Average Number of Meals Served Per Day

- Under 100 meals
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or more meals

TERMS AND CONDITIONS

Eligible Customers: Eligible Foodservice Operators that purchase qualifying products will receive a rebate of \$5.00 per case on Hillshire Farm Original Farmhouse Carving Ham and Ball Park Lunch Sandwiches and \$10.00 per case on all other items (up to \$100.00). Offer limited to customers purchasing through a foodservice distributor; one coupon per operator/customer. Broker organizations are ineligible for Sara Lee rebates. Headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by foodservice operators. No bulk submissions or third-party submissions will be accepted. Offer valid in the U.S. only. Offers do not apply to deviated pricing, any distributor label product, or any other private label products. **Qualifying Products:** Valid on SKUs listed above. **Effective Dates:** Offer applies to qualified purchases made between January 1, 2014 and June 30, 2014. Request for rebate must be postmarked by July 31, 2014. Please allow 4-6 weeks for rebate to arrive. **Limits:** Maximum rebate is \$100.00. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except the Menu Allowance Program, Foodservice Rewards, Sausage 2014 Coupon and the Operator Tiered Program. Distributor velocity reports will only be accepted if they include Sara Lee item numbers, specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

For more information, please contact your Sara Lee Foodservice Sales Representative or call 1-800-682-SARA (7272).

