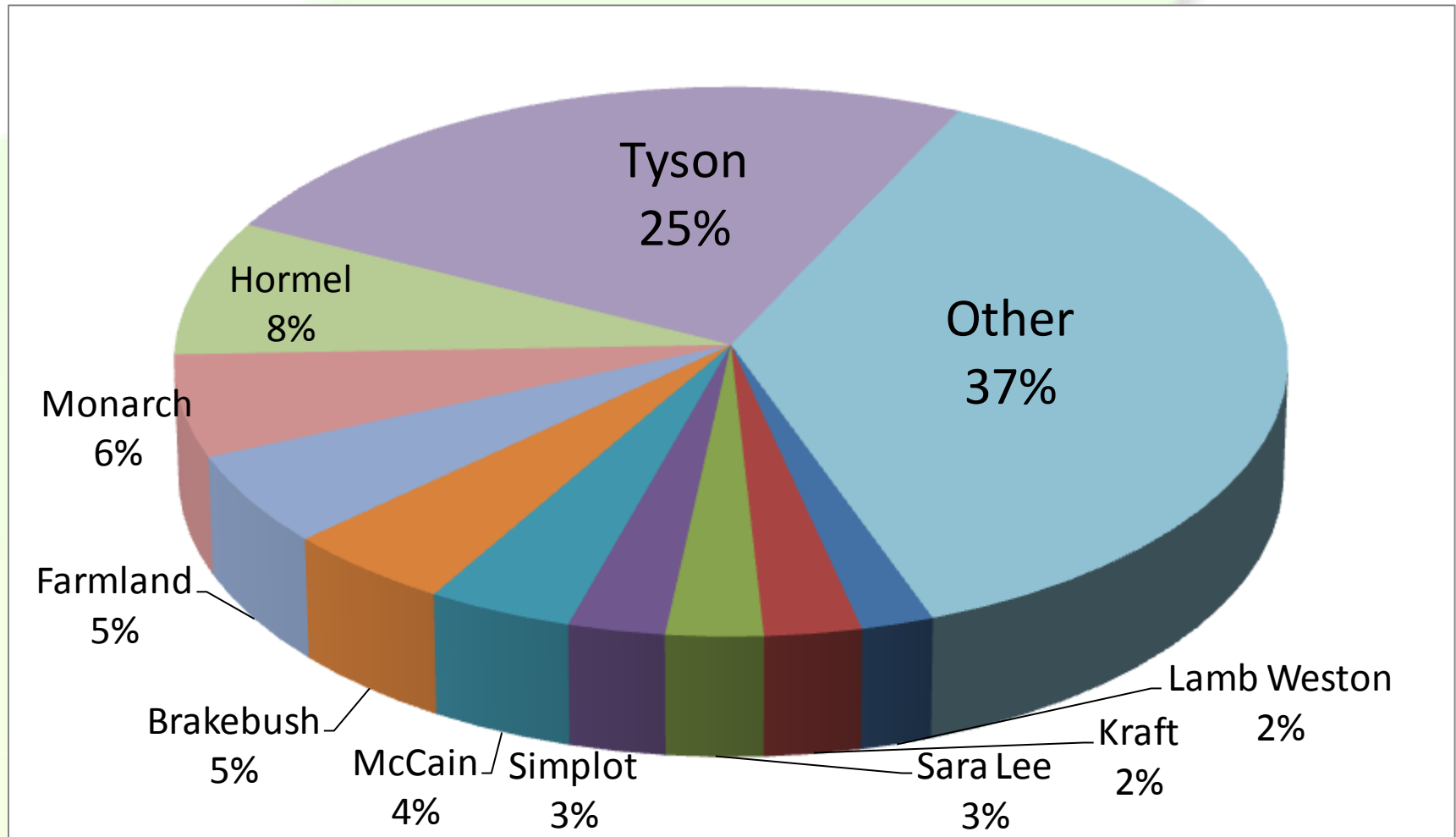




DSR Favorite Brands Survey Results

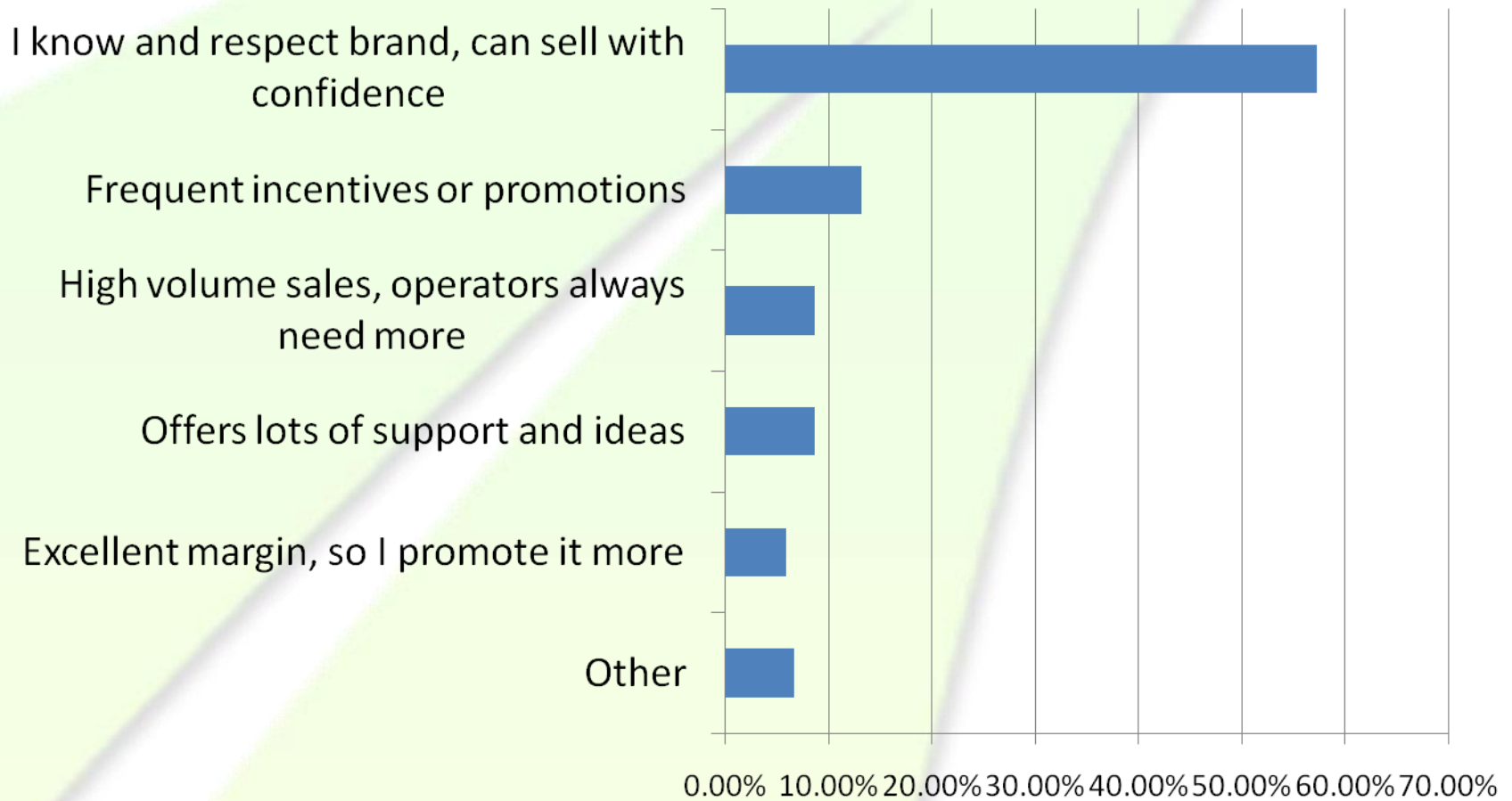
Presented March 18, 2010

DSRs Favorite Brands (Unaided)



Why?

(All brands)



All Other Brands Mentioned

(3 or fewer mentions)

Anchor
Angus Reserve meat
Barry Callebaut Chocolate
Brown-Halco
Buckhead Beef
CAB Beef
Center Plate
Chef Fransico Soups
Clover
Cobblestone
ConAgra
Cooper Farms Turkey
Creekstone Farms Beef
Cross Valley Farms
Daily's Bacon
Del Monte

Ecolab
Flavorite
Fred's Appetizers
General Mills
Harbor Banks
Harvest Value
Healthy Choice
Heinz
Hunt-Wesson
IBP
Kens Salad Dressings
Kerr Farms
Markon Produce
Monogram
Optimax
Patuxent Farms
Perdue

Petrossian Caviar
Pierce
Presentations Appetizers
Rituals
Roland
Roseli
Hillshire Farms
Sienna Bakery
Silverbrook Chicken
Smithfield
Stockyards
Sweet Street
Twin Marque
Unipro
Ventura
WB Stockyard
Westbrook Farms

AFDR Online Brand Survey of DSRs Jan. 8 - 10, 2010

Distributors from Which DSRs Participated in the Survey:

Ben E. Keith
BiRite
Blackburn Russell Co
Buchy foods
C.D. Hartnett Co.
Cashwa Distributing
Castella Imports
Clark Foodservice
Coussee
Dilgard Frozen Foods
Dixie Produce
DRISCOLL FOODS
EVCO FOODS
F&A Food Sales Inc
Food Services of America
Ginsbergs Food Service

Gordon Food Service
Hamilton
Hillcrest Foodservice
IFH Foodservice Distribution
Instantwhip Foods
J Kings Foodservice
Professionals
Kast Distributors, Inc.
Kirby
Kohl Wholesale
Labatt
Martin Bros.
Merchants Foodservice
NORTHERN HASEROT
NW Deli Distribution
Orrell's Food Service

Palmer Food Services
Petrossian
PFS
RDP Foodservice
REINHART FOODS
Shamrock Foods Co.
SKOR Foodservice
Southern Foods Inc.
St. Johns Food Service
Sysco
T P C FOODSERVICE
Taylor
U S Foodservice
WAUGH FOODS
White Feather Farms
Zanios Foods